Working with Magazine Designers…

Some of you may know - I trained as a Graphic Designer - oh those were the days....

Anyway — knowing the use of an image has always been an advantage i have as a photographer. This particular example is from a shoot for a double spread. You can see the "white space" or "negative space" left for the page wrap. Allowing plenty of options for the typesetting / design. That's why it's important for me to capture multiple formats for the client — giving them the best use of imagery for all platforms. Be that print, social media, blogs, newsletters or email campaigns.

All part of the Food and Drink Photography service - "You're welcome..."

